

1978

THE VW MODEL RANGE





The

At Volkswagen we've made our name building economy cars. The Polo is our latest. Our shortest and our most economical. Not that we've built it short of anything. True to VW form, the Polo is very big in quality, reliability and practicality. And, like all our latest models, it sports advanced technology. For safety and a lot of driving pleasure.

A choice of trim packages. Even the standard model is fully equipped with features such as a heated rear window, rear window wash/wipe, cloth upholstery, and two speed wipers. But if it's all the trimmings you want, ask for the L or LS, with full carpeting, fully reclining front seats, and chrome bumpers with rubber inserts.

Open a Polo and you're in for a big surprise. Space. 25 sq ft of it to seat people in comfort. And sit in comfort you do on body contoured seats giving firm lateral support even on the sharpest bends. You also sit in safety, surrounded by a rigid safety cell compartment.



Polo.

Polo instrumentation and controls are designed to keep you easily informed and in command. All major control items are at your finger tips. And there's a very efficient heating and ventilating system to combat the coolest or warmest of days.

The convenience and practicality of a high, wide opening tailgate. Takes big loads smiling. Even with a full load of passengers on board. For even more space, fold the back seat down and you have over 30 cu ft to fill.

Choice of two engines. Both thrifty. Both with an overhead camshaft. An 895 cc 40 bhp (DIN) version for a top speed of 82 mph. Or an 1100 cc 50 bhp (DIN) version giving an 88 mph top speed. Matched technically by a self stabilising steering/braking system with negative roll radius and diagonally linked dual circuit brakes.

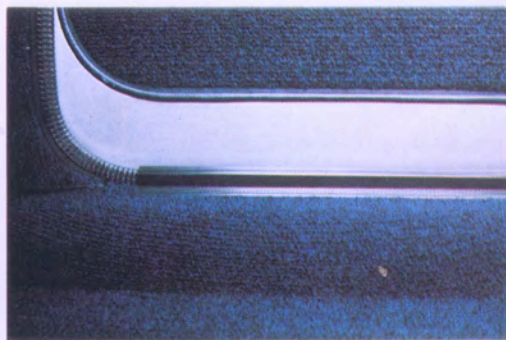


The

If ever there was a car designed to capture the imagination of today's motorist, Golf is it. And capture it has to the tune of over 1,000,000 discerning owners in 120 countries. A pretty remarkable record for a car so young.

Total comfort is the inside story of the Golf. In terms of room for five. In terms of full-foam anatomically designed seats with backrests that can be adjusted to any body and any position. Right down to fully reclined. In terms of atmosphere which you control by means of a three speed heating and ventilation blower.

The instrument panel on the Golf is a real tell-tale with everything you need to know right before your eyes. Similarly the major controls and switches couldn't be handier.

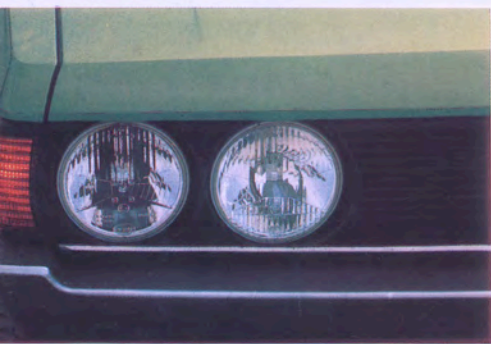


Golf.

How do you like your engine? Very thrifty and quick or thrifty and very quick. To get the first combination choose the 1100 cc unit. 50 bhp. 0—50 mph in 10.0 seconds. 87 mph top speed. For combination two, the 1460 cc version. 0—50 mph in 8.2 secs. Top speed 97 mph.

How do you like your trim? The Golf offers you a choice from the standard specification to the luxuriously equipped GLS. At one end you get everything you need. At the other everything you need and then more — tinted glass all round, a rear window wash/wipe, cigar lighter, rev. counter and a quartz electric clock.

The Golf story ends with a surprising and useful tail. A large tailgate which opens to reveal 12.4 cu ft of luggage space. Fold down the rear seats and that space expands to a voluminous 47.5 cu ft. Just one more benefit of owning a car that's loved the world over.

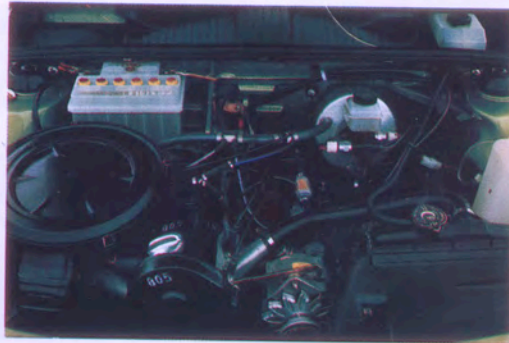


The

The Passat range promises much. It promises smooth, sporty, quiet, comfortable motoring. It promises performance with economy. The Passat range practices what it promises in a choice of 75 and 85 bhp 5 door saloons and a 75 bhp 5 door estate.

Relax. You're in a Passat. Around you is room, even with five up. Underneath the driver and front passenger are specially designed body-contoured seats with raised sides for excellent lateral support. All seats have a full-foam energy absorbing core to smooth out the roughest roads and fully adjustable head restraints on the front seats.

The Passat's well designed instruments and controls add to driver comfort. They're easy to read and reach. Also keeping you in control is the Passat's self stabilising steering/braking system which, added to the front wheel drive, gives excellent road holding and handling.



Passat.

The Passat plays the power game in style with a choice of two horsepower ratings. A 1600 cc 75 bhp (DIN) version or the powerful 1600 cc 85 bhp (DIN) model. The first gives a top speed of 101 mph and the second 107 mph. Both engines return over 30 mpg on 2 star petrol.

As well as a choice of engines, the Passat also offers two trim options. The 75 bhp version features halogen oblong headlights, reversing lights, a heated rear window, two speed wipers, with an intermittent wash/wipe and electric screen washers. Naturally with the 85 bhp model you get more equipment and refinement.

Whichever Passat saloon you choose you automatically get liftback convenience. A huge tailgate that opens to roof height giving easy access to a 16.7 cu ft luggage compartment. Fold down the rear seats and that loadspace nearly trebles to 46.6 cu ft.



The Passat

Growing family? Growing business? This is the Passat for you. The Passat LS Estate. All the good looks of the Passat saloons, the handling, performance and economy, plus a positively cavernous loadspace accessible through a yawning tailgate.

Even with the back seat up and five people aboard, the business end of a Passat Estate can handle 24.7 cu ft of gear.

Drop the back seat and the loadspace shoots up to a fantastic 51.6 cu ft. Enough room to carry the most awkward or voluminous of loads. A brace of St Bernards for instance.

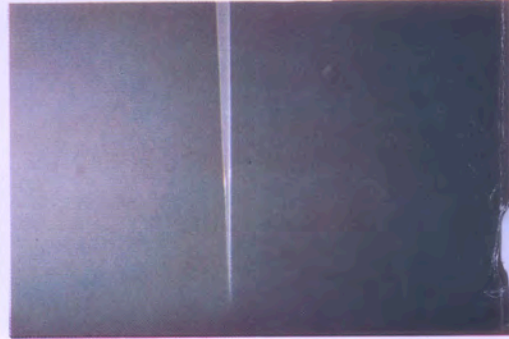
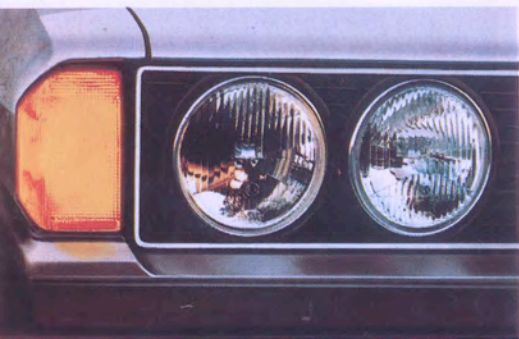


Estate.

Filling that space couldn't be easier. The load floor is conveniently a touch under 20" off the ground. The wide tailgate opens high and stays there. There's virtually nothing to obstruct free and easy loading.

Don't worry if things get a bit heavy on the load side. The Passat can take nearly half a ton. And the 1600 cc 75 bhp (DIN) engine can easily cope with the weight.

The LS Estate has the same features as the LS saloon, but with the additional benefit of a passenger's driving mirror and a rear window wash/wipe system. Saloon or Estate? Whichever you decide on, you'll be pleased you chose Passat.

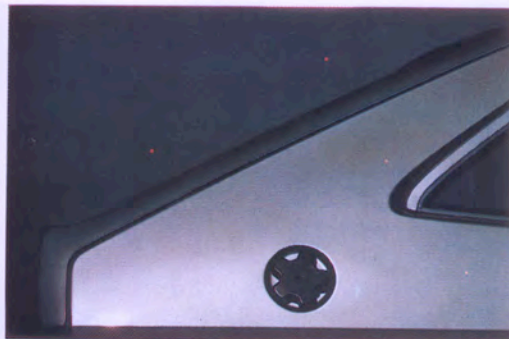


The aerodynamic wedge shape and lean, smooth lines betray its Italian styling origins. The engineering in terms of efficiency and reliability is pure Volkswagen. This is the Scirocco. The civilised sports coupe. Plenty of comfort. Plenty of performance. The convenience of a discreet tailgate.

Interiors just don't come any more civilised than the Scirocco's. Superbly designed and upholstered seating, body-contoured to give full support when taking tight corners, plushly padded to give comfort on long journeys. Roomier than its overall outer dimensions suggest.

Technically, the Scirocco is tops. For instance, the self stabilising steering combines with the diagonally linked dual circuit brakes to bring you to a safe, straight halt. This complicated sounding geometry, together with little touches like a front spoiler, account for the Scirocco's overall superb, safe handling.

The Rest **The**

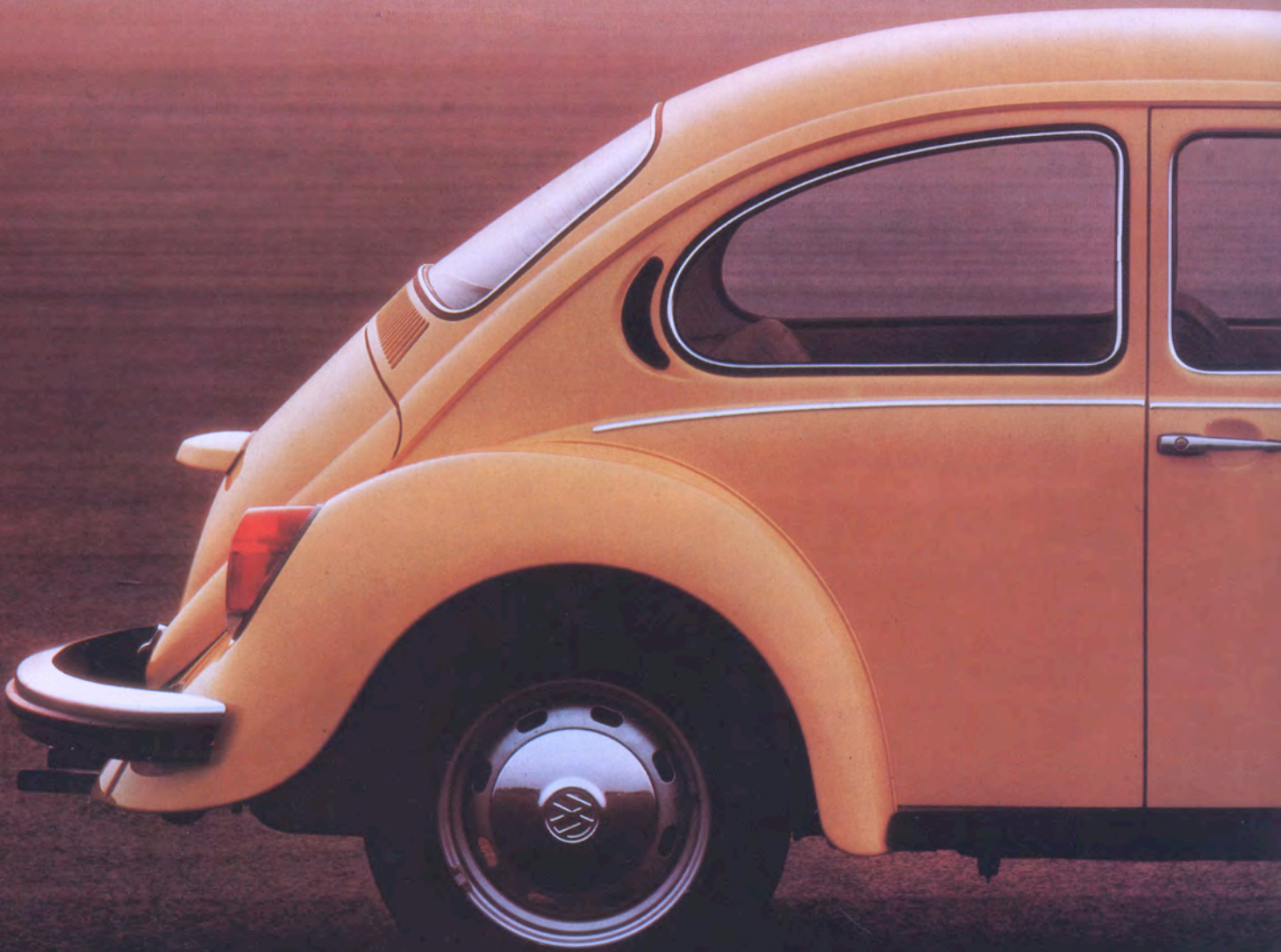


Scirocco.

Scirocco power never shouts at you. But it's there. In the shape of a 1600 cc 85 bhp five bearing crankshaft, overhead cam. unit. It takes you to 60 mph in 11 short seconds. And reaches 109 mph. And just to keep things cool: an electrically driven, thermostatically controlled fan.

When closed, the large tailgate does not detract from the car's beautiful lines. Open it and all of a sudden it's a small but remarkably spacious estate. With all seats up it offers a generous 12.0 cu ft of loadspace, with the rear seat folded — 31.3 cu ft.

The Scirocco GLS comes in one trim. Luxurious. Halogen headlights, sports wheels, metallic finish, bronze tinted windows, deluxe interior, racy steering wheel, rear window wash/wipe. All, and more, are standard items on this anything-but-standard road machine.

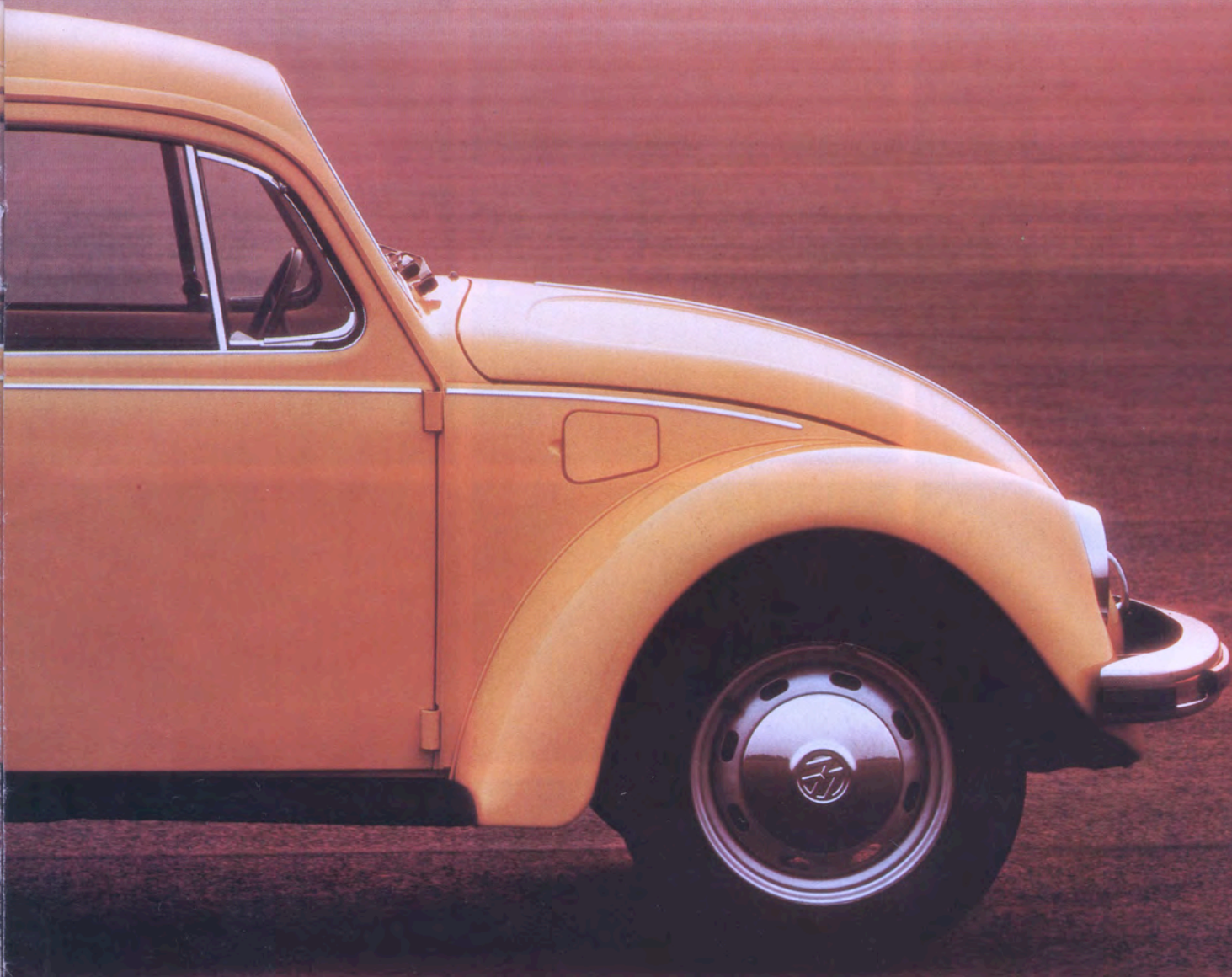


.0338 The

Beloved Beetle. The car that made Volkswagen a household name in cars. As it gets older so it gets better, although several things will never change: the reliable air-cooled engine, the well built body, the tight fitting doors, the thick paintwork.

In Britain, the Beetle comes in two versions: the 1200 L is one — 1200 stands for its unburstable, economical 1200 cc 34 bhp (DIN) engine. Get into the motorway, get it to 70 mph and stay there as long as you like. You can't perturb a Beetle.

L stands for luxury trim. Big impact absorbing bumpers, polished hub caps, heated rear window, two speed wipers and windscreen washers operated from a stalk control, and a whole lot more.

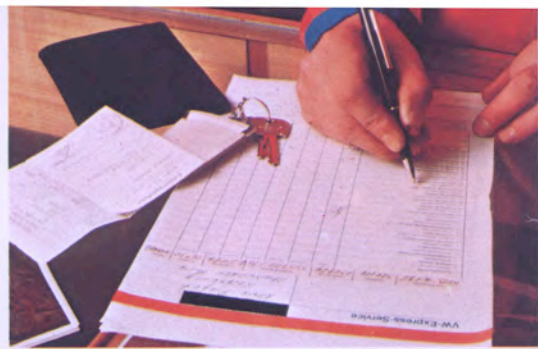


Beetle.

The Beetle is the symbol of VW quality and reliability. Easy to drive, easy and inexpensive to repair. Known and loved in almost every country in the world that has roads or what passes for roads.

Beetling is even more fun in the topless Beetle. Sun comes out, top goes down easily. Rain comes down, top goes up, quickly, to give a tight, weatherproof seal. The 1600 cc 1303 Convertible is the other Beetle version available in Britain today.

A lockable glove box keeps valuables safe. Keeping driver and passengers safe are a host of features including dual circuit braking, safety steering wheel, collapsible steering column, safety cell passenger compartment and a break-away rear view mirror.



Buy a Volkswagen and have all the

Advantage No. 1: VW Quality

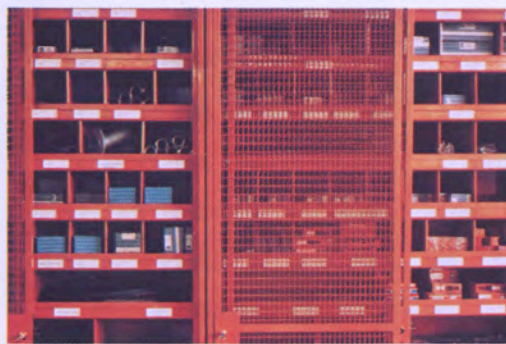
Only the best materials and top craftsmanship go into our vehicles. We employ thousands of inspectors to make sure of it. Such care and attention ensures that each and every VW is reliable, economical, inexpensive to maintain and high on resale value.

Advantage No. 2: VW Warranty

The quality of our craftsmanship and materials gives us confidence enough to cover all our vehicles with a 12 months unlimited mileage warranty.

Advantage No. 3: VW Service

Our service network is one of the most comprehensive and best in Europe. Replacement and exchange parts are reasonably priced. And quickly obtained. Repair times are short. Service intervals are long.



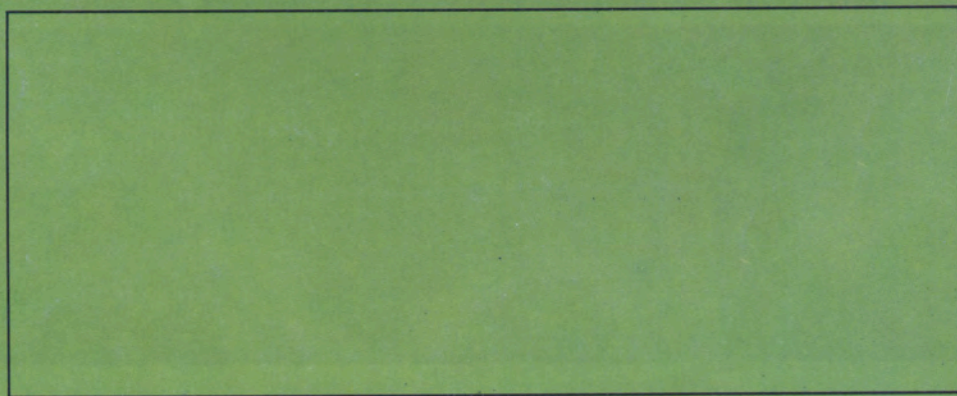
advantages of the renowned VW Service.

Advantage No. 4: VW Insurance
 When you buy a first class car, why not cover it with first class insurance? Any VW motorist can insure his car with the VW Insurance Service (VIS) through his authorised dealer. This gives many advantages, including the help of your VW dealer's workshop if you have to complete a claims report.

Advantage No. 5: VW Finance
 As well as insurance cover for our cars, our dealers can supply the money to buy them too, through Volkswagen Finance, part of the Auto Union Finance Company. The loan is on reasonable terms and provided without too much formality. Ask your VW dealer for details. And remember, both Finance and Insurance Services are just as reliable as our cars.

Advantage No. 6: VW Leasing
 If you're in business, you don't necessarily have to buy a new Volkswagen, you can lease one. With VW Leasing your capital can be kept working for you, and your normal bank credit lines left undisturbed.

**Ask for a test drive at your
local Volkswagen dealer today.**



* All DIN figures quoted to DIN 70030.